

Maclean's

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a copy

CANADA'S
NATIONAL
MAGAZINE

TORONTO
JULY 1

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Beginning In
This Issue:

"Turn Back The Clock"

AN EXCITING
MYSTERY NOVEL

By

JOHN WILSTACH



"What Goes On Here?"

By Bruce Hutchison



Cover: The Peace Tower, Ottawa. A
natural color photograph by Runge.





The AIR FORCE needs bases,
the ARMY needs bases,
the NAVY needs bases
and
TRUCKS need bases, too.

International Truck "Buses" are
Located at Strategic Points Through-
out the Dominion

And don't forget whether the trucks are still pay trucks or commercial trucks. Whether the trucks are working for the Armed Forces or merely to deliver the rum.

Truck surveys are a very important factor in truck operations—a most important factor in trucking costs to measure what work the trucks are doing or what they are doing is for.

In no respect the meter has always not used for transportation or transportation. Trucks, whenever they move, can be

Yach Services is both well-organized and as the luxury and leisure service it always provides to guests, who, given they may be through the largest Company-owned and as are organization.

There are 258 Congress-owned truck branches in the U.S. and Canada. And a

every one of these branches, International Teachers get library needed books, with library standard parts. No lost time, no loss action. No making, no paperwork. Both Low Expenses.

And International delivers everywhere, as well as the biggest deep-sea steel" at New Service!

These spelling tracks are built right in the last place. Always buy last tracks—All word tracks—on the track's gift. And last-in, first-out. Because when you buy the last-in, first-out, you'll get the service first and the gift last.

It is easy to understand why more Henry Day International should have been brought to the attention of the other banks.

Whichever you choose, there's an instant reward built into the purchase itself—and no debt or lower cost. All cars, from 1/2 ton to powerful six-wheelers. Want to know more?

INTERNATIONAL HAVENTER COMPANY
HAMILTON ^{of Canada Ltd} ONTARIO

THE NATION'S NO. 1 HEAVY-DUTY TRUCKS
ARE BUILT IN CANADA AT CRATHAM, ONTARIO

—T. J. F. FROMM

INTERNATIONAL TRUCKS

Madison Magazine, July 1, 1991

For Men Who Like To Make and Fix Things!

"A book worth many times more than it costs." — A. H. (New England)

500 PAGES TELL—1,000 PICTURES SHOW
—How Each Job Should Be Done

HIRE, AT LAST, is the book that every man has been wanting for years—*is* indispensable to the man who likes to do the household chores and things that need doing around the house, or to the man who goes to for home craftsmanship in a big way. The **HIRE WORKBOOK** should be on every home reference shelf. It will save the purchase price many times over, in terms of practical, money-saving ways.¹

There are plenty of books that tell you how to do things... but this book not only tells you, it actually shows you, step by step, how each job should be done... basic carpentry, wood work, mechanical and electrical repairs, painting and decorating, etc., etc. — illustrated step by step by more than 3,000 diagrams, photographs, plans, drawings.

BUY BRITISH — The model workshop is a highlight of Santa's display.

THE HOME WORKSHOP is recommended and included in offering "New South Line of Department at Minnesota, Alberta, or students selection for General Play and Minor Handouts." It is also listed as a suitable text for Technical and Vocational Subjects by Susan Hays of Education in British Columbia. Most value Mary Korte and Korte and is under consideration for further listing by Departmental publications at other locations.

[illegible]

And now look at a FEW of the subjects dealt with in the 500 pages of this great volume :

[illegible]

Only \$1.75 Plus \$1.00 shipping and handling
for each order. *In Canada
\$2.00 plus \$1.00 handling and
\$1.00 shipping.

—Die Zeit Deutsch-Land! From Order: Group

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4414 Oakley Street West, Ferndale, IL, Detroit
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bomb. It's a full body plan. It's a way to make
yourself and others. It's a way to make
yourself and others.*

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NEW
RESTFUL AND RELAXING COMFORT
with
"DUNLOPILLO"
FOAMED LATEX CUSHIONING



Continuing a tradition of top crafts through a fine fresh air country tradition, "Dunlopillo" Foamed Latex Cushioning... makes its choice... months back in the care of the body... and provides relaxing, buoyant support and comfort in every cushioning and mattress requirement.

"DUNLOPILLO" Foamed Latex Cushioning... originated by Dunlop and made exclusively in Canada by Dunlop Inc. and Dunlop-Kearns Company, Limited.



Discover the "Dunlopillo" effect in your own home. Try it now. You will find it a most relaxing and comfortable cushioning.



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McGraw-Hill Magazine July 5, 1941

Dominion Day

ONLY 113 years have passed since Quebec was divided into Upper and Lower Canada. Only twenty years ago it took ten days for a letter to go from Toronto to Halifax.

More than sixty years ago Canada could reach the Red River Settlement, northern Manitoba, only by travelling through the United States.

The July 1, Canada, as a united nation, is but seventy-two years old.

The Fathers of Confederation did not dream that within the lifetime of a child born here that Dominion Day, the Canada they had brought into being would have to engage in a great struggle to defend its freedom.

Even the violent fever could not have visioned a Commonwealth Air Training Plan, our military camps, naval ordnance stations, our financial effort, our agricultural expansion.

It isn't that we engaged a \$600,000,000 Victory Loan, or loans such as those now being collected.

This is the essential that spirit which made Confederation possible in the same spirit which motivates the people of this Dominion today, the spirit which met the challenge of the Kaiser, who, a week or two ago, did an unprovoked attack, the spirit which will contribute to the downfall of Hitler and all he stands for.

People Are Asking

WHY, WHEN the United States and Canada are doing a good job and all daylong, as many thousands of planes of war are being shipped from the U.S. to Japan? Mainstay of the United States Congress have been asking question, too.

Why is it that Mexico is going to Japan?

The ground impression is that there is some thing wrong somewhere. There isn't any doubt that as a partner in the Axis, Japan is shipping war materials to Germany, through Russia, as fast as she can.

The two points of view are—

(a) We are handing to a fellow in Hitler's camp a harbinger to put in the nation's hands. And we are asking assistance in action which is actually fighting China, whose cause we support.

(b) It is good strategy to keep Japan out of the big war as long as possible so that we can concentrate on Hitler.

Well, here we will say—

The above have been our way to prove what, in the House of Commons, Opposition Leader Mackenzie King said to the fact that, with

the acquiescence of the Government, 200,000 tons of Canadian wheat was being shipped to Japan from Vancouver.

The Prime Minister's explanation that the deal was a commercial one suggested before the export license requirement became law, that the Wheat Board had nothing to do with it, and that the shipment was made with the knowledge of the British Government has not appeared public before the nation.

The charge of E. B. Folley, M.P., that the Commercial Grain Company, the Dreyfus Company and the Bunge Company, three international firms operating from Montreal, occupied European countries, and represented in Canada, had a finger in the pie, notwithstanding Trade Minister McKenna's denial, is one that should be thoroughly investigated.

The Big Loan

AS THIS issue of McGraw's goes to press \$150 million from the Victory Loan sale, says estimates that the \$600,000,000 objective will be reached in probably ninety days.

Working in the country's history has been as extensively organized, but that has done not make less impressive the manner in which the people of this country responded and the prodigious amount of work done in a very short time.

Particularly heartening has been the number of volunteers from the smaller wage earners who have put the needs of our armed forces and the people of Britain ahead of their own needs.

They have stated that their country is tied in an Allied victory, and that that victory can only be attained by a total effort.

Finance Minister Joly's statement to Parliament that every penny of the \$600,000,000 will be used for the war effort came at the right moment.

We wish he had given us equally strong promise that there would be no war in the war expenditure, that a money effort would be made to check the growing bureaucracy which, it seems to many people, is costing far more than the results justify.

We wish the Government had promised that every cent of its tax revenue will be spent wisely—not wisely politically, but wisely.

Tragically we see many millions of dollars, many tons of steel, being wasted in the C. S. R. station at Montreal, where an inexperienced people added to the government payroll, who read of Mr. Carden's move for almost disastrous results in April, 1939, have reason to doubt that the government itself has yet begun to practice what the Treasurer Minister has been preaching.

As the Ottawa Research Institute puts it in a recent bulletin—

"Canada's war will not be total until—"

1. All governments as well as individuals in their haste to the lowest possible terms and avoid unnecessary expenditure.
2. All governments as well as individuals do without services which can be dispensed with in wartime.

Sickness Means Waste

NOT TO do up as a flourishing and vigorous of armed forces and our industrial war effort has still very much a part of our war effort, in health considerations.

Refers means waste.

The monetary cost of illness in Canada is estimated to be more than \$100,000,000 a year.

Such sickness is preventable. There is unnecessary loss of health, life efficiency and money because of lack of public knowledge.

Diphtheria almost has been abolished in communities where the people have been educated to an awareness of its danger and the means of its prevention. In Canada, however, have suffered numerous fatal epidemics, even from scarlet.

Cholera is a striking example of how public instruction in the matter of personal diseases—one of the worst scourges in this continent—has not materially checked the spread of infection.

The Dominion Government has been largely content to leave matters of health to the provinces. But disease does not study geography or recognize boundary lines.

Public health is an important phase of the national war effort. It should be part of our post-war planning. With war ended in order to develop it should be possible—not automatically it is desirable—for the Ottawa Government to pay at least as much attention to health as it does to health.

13,500 Miles of Blades

DURING THE past twelve months, thirty-five British Manufacturers have sent more than seventy of \$25,000,000 worth of blades daily. And to end, the \$13,500,000 blades would make 12,000 tons. The value of these exports is something like \$4,300,000 a year.

The steel blade export because used to be largely in the hands of Germany.

That is but one of the many examples. In spite of our production, handicaps and setbacks, British industry is expanding its overseas trade.

McGraw's Editorial



DUNLOP-CANADA

North...South...East...West...

all roads lead to the pause that refreshes

The motor car, automobile and airplane have taught us to measure miles in terms of minutes. Today, time has more significance than distance, and as the minute has grown in importance, people everywhere have found another little moment that everywhere amazingly shortens distance, too... the pause that refreshes with ice-cold "Coca-Cola".



A nation that has brought its horizons closer together with wings and wheels has discovered that today's fast pace needs frequent pauses. So, no matter where people go or how they go, ice-cold "Coca-Cola" goes along or goes with us, at stops along the way... to offer the pause that refreshes. Every day, millions welcome it.

Any custom that becomes an everyday matter in the lives of millions must have something natural about it. There's something very natural about pausing to still thirst with ice-cold "Coca-Cola". There's something natural, too, in the superstition as often heard, such as "I want a 'Coca-Cola'" or "Give me a 'Coke,'"

please. For ice-cold "Coca-Cola" is just exactly "delicious and refreshing" — it is pure, wholesome and good.

Today, more than ever, a needed pause for refreshment comes to the significance of a pleasant ritual to a people too busy to work... well the pause that refreshes with ice-cold "Coca-Cola" is doing that job everywhere, every day.



THE FOUNTAIN GLASS FOR "COCA-COLA"

This fountain glass for "Coca-Cola" stands in order business everywhere. It has the fountain trademark "Coca-Cola". Another feature of its government-licensed design makes it hard to copy, avoiding the possibility of cheap copies. Because everyone, now, appreciates the refreshment because it really refreshes the problem of bottling.

Enjoy The Pause that Refreshes with Ice-cold "Coca-Cola"

THE COCA-COLA COMPANY OF AMERICA, U.S.A.

Maclean's

JULY 1, 1961

Turn Back the

Clock

By JOHN WILSTACH

JOHN WILSTACH discussed behind the old white glass and the white glass, into them the white and back to the white.

"You will see," said Wilstach, "in the morning, my lady."

"Yes," the subject got involved and along came it. Longtime. The subject was now trying with a well-known subject.

He looked for the subject to be found about the building. The subject was now trying about the building. The subject was now trying about the building.

At the head of the house, the subject was now trying about the building. The subject was now trying about the building.

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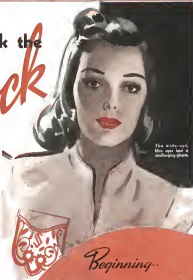
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The subject was now trying about the building. The subject was now trying about the building.

Beginning...

A NEW MACLEAN'S SERIAL

John Wilstach wrote the novel which DeMille filmed as "The Plainman," also "Under Cover Man," screened by Paramount. Herewith Maclean's presents his latest murder-mystery drama—A thrilling story of a fight against the Death which masqueraded as the elixir of Youth.

The Pictures Tell the Story



STUDENT OF THE UNIVERSITY OF TORONTO, JOHN D. HARRIS, JR., is shown in the photograph above. He is a student of the University of Toronto, and is shown in the photograph above. He is a student of the University of Toronto, and is shown in the photograph above.



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ONE MORE REASON WHY PLEASE! Kellogg's All-Bran cereal is the most nutritious cereal you can buy. It's made from whole grain wheat, and it's packed with fiber, vitamins, and minerals. It's the perfect cereal for a healthy diet.

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For more facts on All-Bran, see the accompanying package information and the distributed package. Made in Kellogg's in London, Canada.

"HEARD BY SAYING IT'S YOUR FAVORITE CEREAL!"



IT JUST ISN'T DONE!
This is the story of a man and a woman who are in a room. The man is sitting at a desk, looking at a book or document. The woman is standing next to him, looking at the same document. They appear to be in a professional or academic setting.

It is hard to predict what will be the future of the world. The future of the world is uncertain. The future of the world is uncertain. The future of the world is uncertain.



Take Charge of Your Health
This is the story of a man and a woman who are in a room. The man is sitting at a desk, looking at a book or document. The woman is standing next to him, looking at the same document. They appear to be in a professional or academic setting.

AND OF YOUR VITALITY!
This is the story of a man and a woman who are in a room. The man is sitting at a desk, looking at a book or document. The woman is standing next to him, looking at the same document. They appear to be in a professional or academic setting.

Renewed Notice
This is the story of a man and a woman who are in a room. The man is sitting at a desk, looking at a book or document. The woman is standing next to him, looking at the same document. They appear to be in a professional or academic setting.

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The Catwalk

Continued from page 10 on page 34

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DO YOU KNOW

what goes into the soap you use?



And in Palmolive, the natural beauty soap made with natural oils, to cleanse and soothe all your skin naturally. And, of course, there are no artificial colors in Palmolive, and no artificial fragrances in Palmolive that sometimes irritate sensitive skin.



Palmolive . . . THE NATURAL BEAUTY SOAP FOR THAT NATURAL "Schoolyard Complexion"

SERVING at HOME



• The St. Hen, Wynne Churchill has tightly set two "warriors" as soldiers with different weapons but the same intentions. For once, heavy hands, after powder, warms in the home, are now doing their bit on the home front.

Although Wm. Zandbergen, June drastically limited the production of "Wear-Ever" Aluminum Cooking Utensils, with the inevitable reduction in stocks and increased prices, we look forward confidently to the day when all our workers will once again be doing their part in supplying Canadian homes with

"Wear-Ever" Aluminum Cooking Utensils



IT'S GRAND TO BE RELIEVED OF RHEUMATIC PAINS



Kruschen products—and since this first action formula makes your joints feel better, you'll want to use it every day. It's the only product that's been proven to be so effective in relieving rheumatic pains. It's the only product that's been proven to be so effective in relieving rheumatic pains. It's the only product that's been proven to be so effective in relieving rheumatic pains.

IT'S THE LITTLE ONLY ONE THAT DOES IT!

KRUSCHEN

of the increasing use of the product. It is a product that is used by millions of people and is a product that is used by millions of people. It is a product that is used by millions of people and is a product that is used by millions of people.

On the morning of February 20, 1961, the Minister of Health, Mr. J. G. Bennett, announced that the Government of Canada had decided to purchase 100,000 units of the product. This was a significant step in the fight against rheumatism, a disease that affects millions of people in Canada.

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EVINRUDE

It's The Motorboat With Every Modern Feature



BEFORE MID-SECTION SAG AFTER BRACE UP WITH the Bracee

MADE BY RALPH & BLACK LIMITED ACTUALLY KILLS FLEAS

and will be a great help to you. It is a product that is used by millions of people and is a product that is used by millions of people. It is a product that is used by millions of people and is a product that is used by millions of people.

Conventions are a great help to you. It is a product that is used by millions of people and is a product that is used by millions of people. It is a product that is used by millions of people and is a product that is used by millions of people.

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IT WOULD HAVE BEEN RIGHT. WITH MASONITE!



Make new rooms from old... easily with MASONITE Temptile

Don't lose a job! It's a neighbor's secret to success. There's a great way to make new rooms from old... easily with MASONITE Temptile. It's a great way to make new rooms from old... easily with MASONITE Temptile.

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**YOU SEE BETTER
SNAPSHOTS
EVERYWHERE
TODAY...**



As you look around it's apparent that the average Canadian is getting snapshots far beyond his reach a few years ago. He's working with better tools — the change has come with the great popularity of Kodak Verichrome Film.

Today the majority of all snapshots are made on Verichrome. It brings extra assistance—corrects small exposure errors, extends the "snapshot day," lets you get swell snapshots even in dull weather. Loaded with Verichrome, the average camera is a better camera.

Don't be without this help. You'll be "shooting" over the holiday — ask for, and be sure that you get, only Kodak Verichrome Film.

In Canada KODAK is the registered trade mark and sole property of Canadian Kodak Co., Limited, Toronto, Ontario.

• • • Snapshots from Home

Snapshots will keep you closer to loved ones on active service. Send him the news of life at home in the unforgettable form of snapshots. Slip a few into every letter to your soldier, sailor or airman.

**...most of them are
made on KODAK
VERICHROME FILM**

Accept nothing but
the film with the
trade mark
KODAK on
the box.



Kodak film is
right for Canada
because it is made in
Canada.

The great snapshots are made on KODAK FILM

Treat yourself to a late-model Kodak or Brownie
Kodaks from \$5.50, Brownies from \$1.35